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March 15, 2021

Thank you again for being a sponsor in 2020. We hope you will consider being a sponsor again in 2021.

Mackinac Island is known to millions as a special place, preserved for its important historical sites and scenic and natural wonders. Mackinac Island State Historic Parks is a family of living history museums on Mackinac Island and in Mackinaw City that includes, Fort Mackinac, The Richard and Jane Manoogian Mackinac Art Museum, Historic Downtown Mackinac, Colonial Michilimackinac, Old Mackinac Point Lighthouse, and Historic Mill Creek Discovery Park.

Mackinac Associates is a 501(c)(3) non-profit organization that supports programs at Mackinac State Historic Parks (MSHP) through membership dues, sponsorships and other gifts. Mackinac Associates has supported needed projects in every area of museum operation and make possible interpretive programs, publications, exhibits, natural history education, park improvements and more.

The enclosed packet details the variety of sponsorship options available. If you have questions, or to discuss other options, please contact me at walkm1@michigan.gov or (231) 436-4100.

Your sponsorship will allow Mackinac Associates to continue to assist Mackinac State Historic Parks to protect, preserve and present Mackinac's rich historic and natural resources and make history come alive for all of us.

Thank you for your consideration.

Sincerely,

Michelle Walk
Membership and Development Coordinator

**P.O. Box 567
Mackinaw City, MI 49701
(231) 436-4100**



**Mackinac Associates
2021 Sponsorship Program
Agreement Form**

Business Name	
Contact Person	
Email	
Phone Number	
Address	
City, State, Zip	
<p>Level of Sponsorship</p> <p style="margin-left: 20px;">Deadline to be guaranteed to be included on all items listed in sponsorship packet for a given level is May 1, 2021</p>	<p>Multiple sponsorships available at each level</p> <p><input type="checkbox"/> Premier Sponsor \$25,000</p> <p><input type="checkbox"/> Presenting Sponsor \$15,000</p> <p><input type="checkbox"/> Supporting Sponsor \$10,000</p> <p><input type="checkbox"/> Contributing Sponsor \$5,000</p> <p><input type="checkbox"/> Sustaining Sponsor \$2,000</p> <p><input type="checkbox"/> Friend \$1,000</p>
<p>Will you be providing a business logo for materials?</p>	<p><input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>If no, please provide how you would like your business name to appear:</p>
<p>Please contact Michelle Walk, Membership & Development Coordinator, at 231-436-4100 with any questions.</p> <p>Remit checks payable to Mackinac Associates to Mackinac Associates, P.O. Box 567, Mackinaw City, MI 49701.</p>	

FRIEND

\$1,000

Recognition in one issue of Curiosities news
Inclusion in sponsor recognition e-news
Recognition on Mackinac Associates website
Recognition on electronic donor boards (3 locations throughout park sites)
4 tickets good for admission to any Mackinac State Historic site
Recognition in program for G. Mennen Williams Mackinac Celebration
Opportunity to include information in participant goodie bags for Fort2Fort five-mile challenge

SUSTAINING

\$2,000

Recognition in one issue of Curiosities news
Inclusion in sponsor recognition e-news
Recognition on Mackinac Associates website
Recognition on electronic donor boards (3 locations throughout park sites)
10 tickets good for admission to any Mackinac State Historic site
Recognition in program for G. Mennen Williams Mackinac Celebration
Opportunity to include information in participant goodie bags for Fort2Fort five-mile challenge

CONTRIBUTING

\$5,000

Sponsor recognition at the following events
○ Fort2Fort Five Mile Challenge (May)
○ G. Mennen Williams Mackinac Celebration (June)
○ Red, White and Blue Celebration (July)
○ Laframboise Donor Appreciation Reception (August)
○ Mackinac Associates Annual Meeting (August)
Recognition in all issues of Curiosities during the sponsorship year (3 issues)
Recognition in all regular e-news (does not include special notices and member benefits)
Recognition in program for G. Mennen Williams Mackinac Celebration
Recognition on electronic donor boards (3 locations throughout park sites)
Recognition on Mackinac Associates website
Recognition on Mackinac State Historic Parks website
Recognition on-site at all events
2 tickets to G. Mennen Williams Mackinac Celebration
2 tickets to Red, White, and Blue
2 tickets to Mackinac Associates annual meeting
2 race entries for Fort2Fort five-mile challenge
Opportunity to include information in participant goodie bags for Fort2Fort five-mile challenge

SUPPORTING

\$10,000

Sponsor recognition at the following events
○ Fort2Fort Five Mile Challenge (May)
○ G. Mennen Williams Mackinac Celebration (June)
○ Red, White and Blue Celebration (July)
○ Laframboise Donor Appreciation Reception (August)
○ Mackinac Associates Annual Meeting (August)
Recognition in all issues of Curiosities during the sponsorship year (3 issues)
Recognition in all regular e-news (does not include special notices and member benefits)
Recognition in program for G. Mennen Williams Mackinac Celebration
Recognition on electronic donor boards (3 locations throughout park sites)
Recognition on Mackinac Associates website
Recognition on Mackinac State Historic Parks website
Recognition on-site at all events
4 tickets to G. Mennen Williams Mackinac Celebration
4 tickets to Red, White, and Blue
4 tickets to Mackinac Associates annual meeting
4 race entries for Fort2Fort five-mile challenge
Opportunity to include information in participant goodie bags for Fort2Fort five-mile challenge

PRESENTING

\$15,000

Sponsor recognition at the following events
○ Fort2Fort Five Mile Challenge (May)
○ G. Mennen Williams Mackinac Celebration (June)
○ Red, White and Blue Celebration (July)
○ Laframboise Donor Appreciation Reception (August)
○ Mackinac Associates Annual Meeting (August)
Recognition in all issues of Curiosities during the sponsorship year (3 issues)
Recognition in all regular e-news (does not include special notices and member benefits)
Recognition in program for G. Mennen Williams Mackinac Celebration
Recognition on electronic donor boards (3 locations throughout park sites)
Recognition on Mackinac Associates website
Recognition on Mackinac State Historic Parks website
Recognition on-site at all events
6 tickets to G. Mennen Williams Mackinac Celebration
6 tickets to Red, White, and Blue
6 tickets to Mackinac Associates annual meeting
6 race entries for Fort2Fort five-mile challenge
Opportunity to include information in participant goodie bags for Fort2Fort five-mile challenge

PREMIER

\$25,000

Sponsor recognition at the following events
○ Fort2Fort Five Mile Challenge (May)
○ G. Mennen Williams Mackinac Celebration (June)
○ Red, White and Blue Celebration (July)
○ Laframboise Donor Appreciation Reception (August)
○ Mackinac Associates Annual Meeting (August)
Recognition in all issues of Curiosities during the sponsorship year (3 issues)
Recognition in all regular e-news (does not include special notices and member benefits)
Recognition in program for G. Mennen Williams Mackinac Celebration
Recognition on electronic donor boards (3 locations throughout park sites)
Recognition on Mackinac Associates website
Recognition on Mackinac State Historic Parks website
Recognition on-site at all events
8 tickets to G. Mennen Williams Mackinac Celebration
8 tickets to Red, White and Blue
8 tickets to Mackinac Associates annual meeting
8 race entries for Fort2Fort five-mile challenge
Opportunity to include information in participant goodie bags for Fort2Fort five-mile challenge

Multiple sponsorships available at each level.

To discuss other giving levels or sponsorship options, please contact

Michelle Walk, membership and development coordinator, at

231-436-4100.